

Claims

What is claimed is:

1. A label having at least one resealable brochure and ^{capable} suitable for being attached to a mounting surface, said label comprising:

a base planar member including oppositely disposed first and second surfaces and a first lateral edge, said first surface being suitable for coupling said base member to said mounting surface;

at least one sheet forming said brochure and at least partially overlying said base member; and,

at least one planar overlying member coupled to said second surface of said base member and said at least one sheet forming said brochure;

wherein, a portion of said at least one brochure sheet and overlying member project beyond said first lateral edge of said base member such that when said label is attached to said mounting surface said at least one overlying member may be selectively uncoupled and recoupled to said mounting surface.

2. The label of Claim 1, wherein said portion of said at least one sheet and overlying member projecting beyond said lateral edge of said base member at least partially form at least one tab for facilitating said unsealing and resealing of said at least one sheet.

3. The label of Claim 1, wherein said at least one sheet forming said brochure comprises at least one removable sheet.

4. The label of Claim 1, wherein said base member is adhesively coupled to said mounting surface.

5. The label of Claim 1, wherein said base member is a label.

6. The label of Claim 1, wherein said brochure comprises one or more at least partially superimposed panels.

7. The label of Claim 6, wherein at least one of said panels is removable.

8. The label of Claim 6, further comprising at least one fold line in said at least one sheet forming said brochure, said at least one fold line at least partially defining said panels.

9. The label of Claim 1, wherein said base member further comprises at least a second lateral edge such that when said second surface of said base label is secured to said

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mounting surface, said portion of said at least one sheet forming said brochure and overlying member that project beyond said first lateral edge of said base member at least partially overlap said second lateral edge.

10. The label of Claim 9, wherein when said second surface of said base label is secured to said mounting surface, said portion of said at least one brochure sheet and overlying member that project beyond said first lateral edge are adhesively coupled to said overlying layer.

11. The label of Claim 9, wherein when said second surface of said base label is secured to said mounting surface, said portion of said at least one brochure sheet and overlying member that project beyond said first lateral edge are adhesively coupled to said mounting surface.

12. The label of Claim 1, wherein said overlying member comprises a film.

13. The label of Claim 1, wherein said film is a clear plastic polymeric film and said base member comprises a paper sheet.

14. The label of Claim 1, wherein said base member comprises at least one relief

notch.

15. A label assembly comprising: a liner, and, at least one label including a resealable brochure and being suitable for attachment to a mounting surface, each said at least one label being releasably secured to said liner and comprising:

a planar base member including oppositely disposed first and second surfaces and a lateral edge, said first surface having at least one adhesive property coupling said base member to said liner and being suitable for coupling said base member to said mounting surface when released from said liner;

at least one sheet forming said brochure and being folded transversely with respect to said base member so as to form a plurality of at least partially superimposed panels at least partially overlying said base member; and,

at least one planar overlying member adhesively coupled to said second surface of said base member and securing said at least one sheet to said base member;

wherein a portion of said at least one sheet and overlying member project beyond said lateral edge of said base member such that when said label is attached to said mounting surface said at least one overlying member may be selectively uncoupled and recoupled to said mounting surface so as to unseal and reseal said brochure.

16. The label assembly of Claim 15, wherein at least a portion of said overlying member is adhesively coupled to said liner.

17. The label assembly of Claim 15, wherein said liner is flexible.

18. The label assembly of Claim 15, wherein said portion of said at least one sheet and overlying member projecting beyond said lateral edge of said base member at least partially form at least one tab for facilitating said unsealing and resealing of said brochure.

19. The label assembly of Claim 15, wherein said at least one sheet comprises at least one removable sheet.

20. The label assembly of Claim 15, wherein said base member comprises another lateral edge such that when said second surface of said base label is secured to said mounting surface, said portion of said at least one sheet and overlying member that project beyond said lateral edge of said base member overlap said other lateral edge.

21. The label assembly of Claim 15, wherein said base member comprises at least one relief notch.

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